DNSFilter

DNSFilter VS. WebTitan Comparison Report

Why is choosing the right **DNS Protection** important?

Security threats are on the rise

More instances of cybercrime were reported in 2020 over any other year on record (nearly 2,244 incidents per day), with losses totaling $4.2 billion. But that doesn't account for the total amount workplaces are spending to deal with computer viruses, which averages $55 billion per year.

Hackers are more active than ever, and they're targeting businesses instead of home users.

In 2020
over 155.8 million
individuals were impacted by data exposures.

There are roughly
18,000 phishing websites created *each day* and

2,244 cybercrime incidents *occur daily.*

Between 2019 and 2020, ransomware attacks **increased 62%** worldwide and **rose 158%** in just North America

2019
2020

Part of this is because businesses are becoming easier targets, and the rewards are bigger. Employees are using unauthorized web applications and accessing work networks from their home computers.

As the remote workspace trend gains more momentum, the lines between work and home devices have evaporated. The perimeter is gone. It's difficult for businesses to set up a firewall around their network and feel secure when an employee takes work equipment home.

All of this is more alarming when you take into account that over half of all Americans aren't sure of what they should do in the event of a data breach. So if a breach does occur and the wrong person detects it—possibly from a home device—the cost of that breach may be higher than it should be.

For businesses to steer clear of a catastrophic data breach entirely, they need to put the right security measures in place.

DNS Protection is the key

Cybercriminals' favorite tactics include setting up malicious web content. This comes in many forms, but the main culprits are:

- **Phishing**
- **Ransomware**
- **Malware**
- **Cryptojacking**
- **C2 callbacks**

These types of attacks account for nearly 50% of all data breach root causes. With over 200,000 new website domains registered daily, it's impossible for a business to keep up with site blocking on its own. That's where DNS threat protection comes in. Implementing DNS security enables businesses to block new, questionable website content as well as known cyber threats.

Narrowing down your options

What do you need in a content filter in the year 2021? You need a solution that's built with the future in mind. If you're choosing between WebTitan and DNSFilter, it's clear that one solution has a pulse on what's expected of a modern web application. You need a solution that:

- **AI-based threat protection**
- **Has a simple (and appealing) UI**
- **Is easy to navigate**
- **Generates beautiful reports**
- **Adds new features regularly**
- **Gives you the integrations you need**

For companies with upwards of thousands of end users and devices, lacking these features just isn't an option. It basically means you have no visibility into your network and can't be flexible as needs change across departments.

AI-Based Threat Protection

Unlike WebTitan, which relies on third-party feeds to categorize threats, DNSFilter's software is driven by in-house AI. DNSFilter doesn't rely solely on domain list uploads, and because of our powerful technology we catch threats up to 6 days before other threat feed providers.

With over 200,000 domains created daily, it is ineffective to rely only on lists—your DNS security would become outdated very quickly if you implemented the wrong solution. DNSFilter can categorize threats in real-time, which means it can mitigate 0-day attacks and brand new cybersecurity threats on previously secure sites. In fact, 76% of the threats we catch, other threat feeds don't.
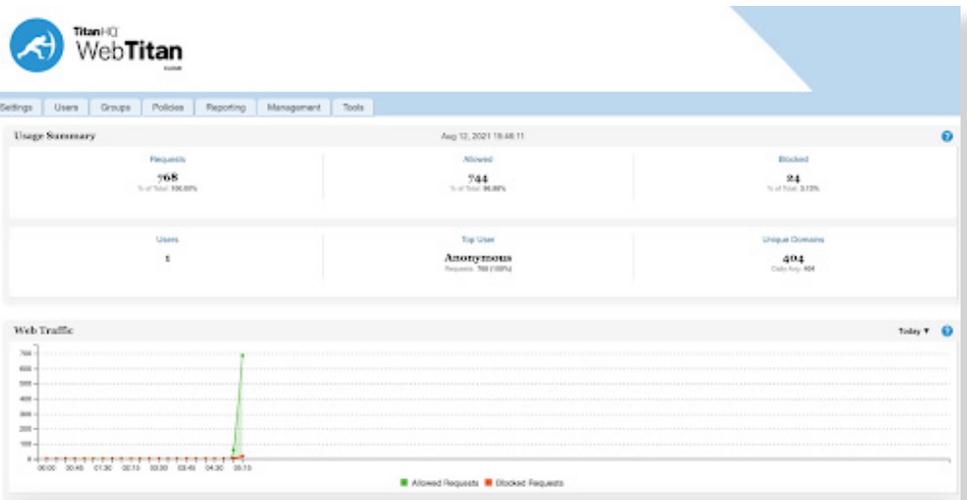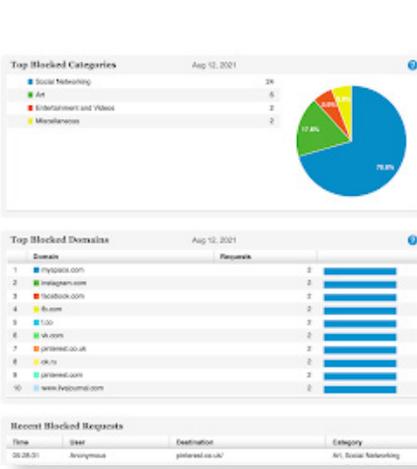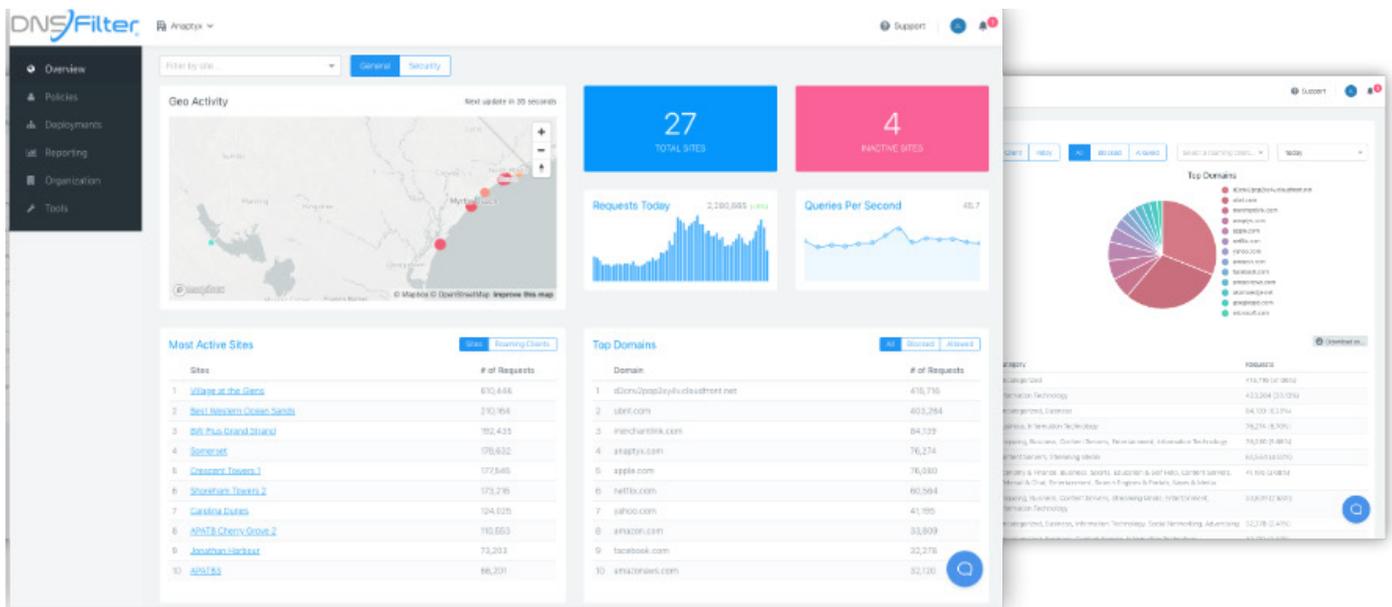
Anycast Network

DNSFilter operates an anycast network with fifty worldwide data centers and two distinct networks. This means if a node serving your DNS requests goes down for any reason, DNSFilter will immediately reroute your traffic to the next-nearest location with zero packet loss. It also guarantees 100% uptime and maintains the fastest speed in North America.

WebTitan on the other hand, does not operate an anycast network. This means a single point of failure could result in major regional internet outages.
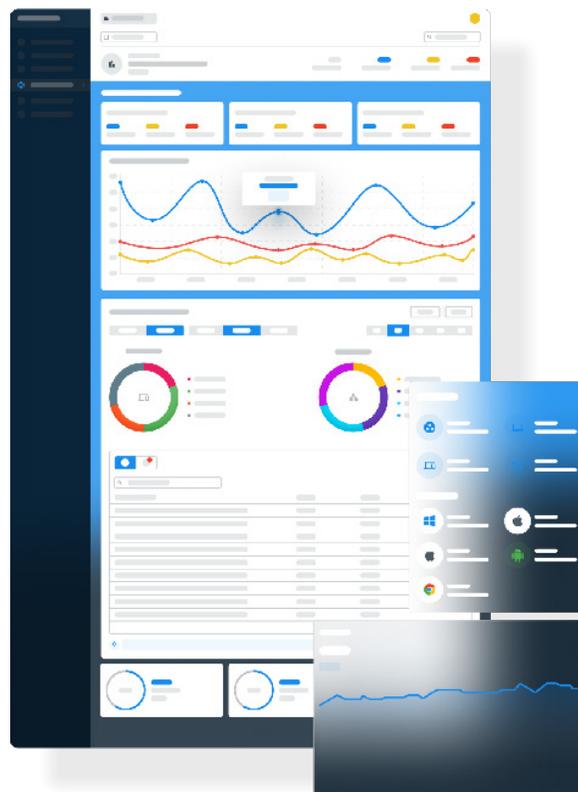
User Interface Matters

Some applications just aren't fun to work in. We may be biased, but we think DNSFilter's UI is cleaner, easier, and just makes more sense than WebTitan's. If you're looking for a WebTitan alternative, you likely already know that the WebTitan interface leaves something to be desired. Here's a side-by-side of the DNSFilter dashboard and the WebTitan dashboard:

Head-to-head key features

Features	DNSFilter	WebTitan
Desktop Roaming Clients	✓	✓
Mobile Roaming Clients	✓	✗
vLAN Proxy / Virtual Appliance	✓	✓
Imagery-based Anti-phishing	✓	✗
Time it Takes to Reflect Policy Changes	**Instant**	Up to 30 min
Whitelabeled for Resale	✓	✗
Ability to Vote on New Features	✓	✗
Updated UI	✓	✗
Azure Active Directory Integration	✓	✗

Ease of use

When it comes to ease of use, DNSFilter outranks WebTitan in the following categories on G2:

- Meets Requirements
- Ease of Use
- Ease of Setup
- Ease of Admin
- Ease of doing Business With
- Quality of Support
- Product Direction

Whether it's onboarding or troubleshooting, DNSFilter customers get the support they need quickly. Common complaints about WebTitan, however, primarily revolve around support.

One WebTitan user on G2 said, "Customer support was difficult to communicate with and usually seemed disinterested. . . Follow-up often requires reminders and in one case completely ceased when no canned solutions or initial troubleshooting steps worked." While another user notes "You're on your own to find success with their product."

While support seems to be a major sore spot for WebTitan customers, DNSFilter customers rank DNSFilter as "Best Support" in the DNS Security category on G2. A customer on G2 stated that DNSFilter is "simple to set up and deploy across the network . . . The support people I've worked with have been amazing to work with and respond quickly." While another said, "the tool works as it should and sales as well as support are top notch when something doesn't work!"

Who's in the fastest spot?

A lot of DNS resolvers will slow you down. But not DNSFilter. We're the fastest resolver in North America (outranking Cloudflare, Google, and other competitors). Worldwide, we're No. 2 but always looking to improve our speed.

You can know exactly how fast we are because we publicly publish our speed to DNSPerf, a third-party site that tracks DNS performance.

As for WebTitan, it's not clear how fast they are because they don't make their speeds public. To be fair to WebTitan, we haven't seen any user complaints about WebTitan's speeds. However, because they don't operate an anycast network, there is nothing to stop your DNS query in Sydney, Australia from going all the way to New York, New York—wasting time sending your information across continents and delaying your resolution speeds.

We can't guarantee WebTitan's speeds, but we can absolutely guarantee ours.

DNSFilter is built for MSPs

DNSFilter has a fully multi-tenant MSP dashboard that allows for complete whitelabeling, including block page customization and forwarding. Our dashboard, roaming applications, and transactional emails will appear to come from you, not us.

We also share whitelabeled marketing materials for our MSP partners to help them succeed in closing more sales and hitting their ROI goals.

MSP customers will be interested to know that only DNSFilter allows whitelabeling. When MSPs use WebTitan, everything has WebTitan's logo on it. For MSPs that want to completely white label DNS security, WebTitan is not the right choice.

RATINGS	DNSFilter	WebTitan
Meets Requirements	93%	89%
Ease of Use	96%	88%
Ease of Admin	94%	87%
Quality of Support	94%	91%
Ease of Doing Business With	97%	89%
Positive Product Direction	94%	77%

How Do Leading DNS Security Products **Stack Up?**

DNSFilter is the fastest, easiest-to-use, and most resilient DNS protection on the market. While the competition lags behind in use of AI, speed, implementation, and support, DNSFilter is expanding the definition of "DNS protection" with new functionality that will complete your security stack.

No matter where your employees are in the world, DNSFilter can be your first line of defense from security threats and block your users from malicious websites.

Our threat detection and categorization is more accurate in head-to-head comparisons and we catch threats days before the competition. That's because we don't rely on people to encounter a threat and add it to a list. Our AI blocks threats in real-time, when it matters most.

Take your DNS protection into the future with DNSFilter.

See firsthand how DNSFilter is challenging the way the industry thinks about DNS security.

Request a Demo >

DNSFilter®